



You Hire a Professional to Remodel Your Home You Hire a Professional to Redecorate Your Home So Why Wouldn't You Hire a Professional to Sell Your Home?

To navigate this market, you need a professional with access to the latest market research and technology to guide you in what could be the most complex transaction of your life.

Members of the Orange County Association of REALTORS® (OCAR) not only have access to Southern California's most robust Multiple Listing Service, but also Clarus™ MarketMetrics™.

This powerful program generates easy-to-understand reports using real-time housing data that even the savviest client will value.

With this information, a REALTOR® can expertly price and market your home. In addition, OCAR REALTORS® have access to the latest legal updates, forms, and advice to ensure an airtight transaction.

If you're thinking of "doing it yourself," consider the peace of mind of hiring a consummate professional.

**Every Market's Different
Call a REALTOR® Today**



A Step Ahead

The Orange County Association of REALTORS® is the Association of choice for over 13,000 real estate professionals from Huntington Beach to San Clemente. To find your piece of Orange County, visit us online at: www.OCAR.org/welcome.asp